

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 27.8285 Longitude: -82.6489

| Rutland Plaza - St. Petersburg St. Petersburg, FL | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--|---------------------------------------|---------------------|---------------------|---------------------|
| Population | Current Year Estimated Population | 16,642 | 106,642 | 240,525 |
| | Population Est 23Q1 | 16,651 | 106,779 | 241,010 |
| | Population Est 22Q4 | 16,687 | 106,960 | 240,208 |
| | Population Est 22Q3 | 16,683 | 106,696 | 240,023 |
| | Population Est 22Q2 | 16,431 | 106,471 | 239,649 |
| | Population Est 22Q1 | 16,448 | 106,521 | 239,498 |
| | Population Est 21Q4 | 16,452 | 106,540 | 239,337 |
| | Population Est 21Q3 | 16,454 | 106,253 | 238,828 |
| | Population Est 21Q2 | 16,409 | 106,000 | 238,130 |
| | Population Fcst | 16,408 | 106,262 | 244,454 |
| | 2010 Census Population | 16,151 | 101,331 | 219,600 |
| | 2000 Census Population | 16,265 | 101,381 | 217,904 |
| | 1990 Census Population | 15,989 | 98,841 | 211,201 |
| | Current Year Daytime Population | 14,993 | 92,706 | 258,076 |
| | Average Seasonal Population | 961 | 6,967 | 12,068 |
| | Historical Annual Growth, 1990 – 2000 | 0.17% | 0.25% | 0.31% |
| | Historical Annual Growth, 2000 – 2010 | -0.07% | 0.00% | 0.08% |
| | Estimated Annual Growth, 2010 – CY | 0.21% | 0.36% | 0.64% |
| | Projected Annual Growth, CY to Y5 | -0.28% | -0.07% | 0.32% |
| | Group Qtrs Est | 210 | 1,221 | 3,737 |
| Transient Est Average Last 4 Qtrs | 0 | 3,008 | 16,025 | |
| Households | Current Year Estimated Households | 7,580 | 49,630 | 113,739 |
| | Households Est 23Q1 | 7,581 | 49,665 | 113,881 |
| | Households Est 22Q4 | 7,599 | 49,748 | 113,284 |
| | Households Est 22Q3 | 7,595 | 49,593 | 113,178 |
| | Households Est 22Q2 | 7,462 | 49,488 | 112,913 |
| | Households Est 22Q1 | 7,471 | 49,514 | 112,854 |
| | Households Est 21Q4 | 7,474 | 49,517 | 112,769 |
| | Households Est 21Q3 | 7,473 | 49,368 | 112,561 |
| | Households Est 21Q2 | 7,451 | 49,246 | 112,208 |
| | Households Fcst | 7,490 | 49,545 | 116,030 |
| | 2010 Census Households | 7,148 | 45,942 | 99,383 |
| | 2000 Census Households | 7,369 | 46,282 | 99,166 |
| | 1990 Census Households | 7,343 | 45,680 | 96,876 |
| | Historical Annual Growth, 1990 – 2000 | 0.03% | 0.13% | 0.23% |
| | Historical Annual Growth, 2000 – 2010 | -0.30% | -0.07% | 0.02% |
| | Estimated Annual Growth, 2010 – CY | 0.41% | 0.54% | 0.95% |
| | Projected Annual Growth, CY to Y5 | -0.24% | -0.03% | 0.40% |
| Population per Household | 2.17 | 2.12 | 2.08 | |

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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| Rutland Plaza - St. Petersburg St. Petersburg, FL | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--|--|---------------------|---------------------|---------------------|
| Income | HH Income \$500,000 or more | 1.2% | 2.0% | 1.9% |
| | HH Income \$250,000 to \$499,999 | 1.5% | 2.4% | 2.3% |
| | HH Income \$200,000 to \$249,999 | 3.5% | 5.6% | 5.3% |
| | HH Income \$175,000 to \$199,999 | 4.6% | 3.6% | 3.5% |
| | HH Income \$150,000 to \$174,999 | 5.4% | 4.9% | 5.1% |
| | HH Income \$100,000 to 149,999 | 18.5% | 15.6% | 16.8% |
| | HH Income \$75,000 to 99,999 | 16.7% | 12.9% | 13.8% |
| | HH Income \$50,000 to 74,999 | 15.0% | 18.1% | 17.6% |
| | HH Income \$35,000 to 49,999 | 10.6% | 11.6% | 11.6% |
| | HH Income \$25,000 to 34,999 | 7.2% | 7.8% | 7.4% |
| | HH Income \$15,000 to 24,999 | 8.6% | 7.3% | 6.9% |
| | HH Income \$0 to 14,999 | 7.3% | 8.2% | 7.9% |
| | Average Household Income | \$100,386 | \$104,849 | \$102,789 |
| | Median Household Income | \$77,093 | \$70,233 | \$72,798 |
| | Per Capita Income | \$46,047 | \$49,153 | \$49,072 |
| | Average Disposable Income | \$77,405 | \$79,644 | \$80,072 |
| | Median Disposable Income | \$68,448 | \$62,771 | \$64,841 |
| | Discretionary HH Income Over \$150,000 | 4.5% | 7.0% | 6.4% |
| | Discretionary HH Income \$125,000 to \$149,999 | 4.2% | 4.6% | 4.3% |
| | Discretionary HH Income \$100,000 to \$124,999 | 7.3% | 6.4% | 6.6% |
| | Discretionary HH Income \$75,000 to \$99,999 | 12.2% | 10.5% | 11.3% |
| | Discretionary HH Income \$50,000 to \$74,999 | 23.8% | 18.1% | 19.4% |
| | Discretionary HH Income \$25,000 to \$49,999 | 24.7% | 27.7% | 27.7% |
| | Discretionary HH Income Under \$25,000 | 23.5% | 25.8% | 24.2% |
| | Average Discretionary HH Income | \$58,232 | \$58,725 | \$59,011 |
| | Median Discretionary HH Income | \$51,819 | \$46,236 | \$47,945 |
| | Householder White – Count | 5,675 | 37,058 | 82,348 |
| | Median HH Income | \$78,065 | \$75,721 | \$78,113 |
| | Average HH Income | \$84,213 | \$88,426 | \$89,675 |
| | Householder Black or African-American – Count | 412 | 3,259 | 8,641 |
| | Median HH Income | \$70,763 | \$48,089 | \$49,523 |
| | Average HH Income | \$79,721 | \$53,474 | \$56,421 |
| | Householder Hispanic – Count | 667 | 4,591 | 11,209 |
| Median HH Income | \$73,937 | \$63,259 | \$67,841 | |
| Average HH Income | \$81,088 | \$76,842 | \$77,954 | |
| Householder Asian or Pacific Islander – Count | 263 | 1,679 | 4,352 | |
| Median HH Income | \$59,220 | \$68,833 | \$72,800 | |
| Average HH Income | \$77,091 | \$82,574 | \$87,970 | |
| Householder Other or Pacific Islander – Count | 562 | 3,043 | 7,190 | |
| Median HH Income | \$80,818 | \$69,797 | \$69,598 | |
| Average HH Income | \$90,501 | \$82,715 | \$79,848 | |

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| Rutland Plaza - St. Petersburg St. Petersburg, FL | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--|---------------------------|---------------------|---------------------|---------------------|
| Gender | Male Population | 8,170 | 51,910 | 117,286 |
| | Female Population | 8,471 | 54,732 | 123,240 |
| Total Population by Age | Count of Pop 0 to 4 years | 865 | 5,627 | 13,195 |
| | Count of Pop 0 to 7 years | 1,154 | 7,528 | 16,964 |
| | Count of Pop 5 - 13 | 1,320 | 8,606 | 18,513 |
| | Count of Pop 14 - 18 | 595 | 3,810 | 8,520 |
| | Count of Pop 19 - 22 | 601 | 3,815 | 8,735 |
| | Count of Pop 22 - 25 | 454 | 2,881 | 6,675 |
| | Count of Pop 25 - 29 | 845 | 5,605 | 13,850 |
| | Count of Pop 30 - 34 | 1,229 | 7,631 | 18,669 |
| | Count of Pop 35 - 39 | 1,257 | 7,802 | 18,299 |
| | Count of Pop 40 - 44 | 1,119 | 7,209 | 16,127 |
| | Count of Pop 45 - 59 | 3,213 | 20,564 | 45,602 |
| | Count of Pop 60 - 74 | 3,589 | 22,784 | 49,686 |
| | Count of Pop 75 - 84 | 1,169 | 7,751 | 17,024 |
| | Count of Pop 85+ | 389 | 2,559 | 5,630 |
| | % of Pop 0 to 4 years | 5.2% | 5.3% | 5.5% |
| | % of Pop 0 to 7 years | 6.9% | 7.1% | 7.1% |
| | % of Pop 5 - 13 | 7.9% | 8.1% | 7.7% |
| | % of Pop 14 - 18 | 3.6% | 3.6% | 3.5% |
| | % of Pop 19 - 22 | 3.6% | 3.6% | 3.6% |
| | % of Pop 22 - 25 | 2.7% | 2.7% | 2.8% |
| | % of Pop 25 - 29 | 5.1% | 5.3% | 5.8% |
| | % of Pop 30 - 34 | 7.4% | 7.2% | 7.8% |
| | % of Pop 35 - 39 | 7.6% | 7.3% | 7.6% |
| | % of Pop 40 - 44 | 6.7% | 6.8% | 6.7% |
| | % of Pop 45 - 59 | 19.3% | 19.3% | 19.0% |
| | % of Pop 60 - 74 | 21.6% | 21.4% | 20.7% |
| | % of Pop 75 - 84 | 7.0% | 7.3% | 7.1% |
| | % of Pop 85+ | 2.3% | 2.4% | 2.3% |
| Median Age | 45.2 | 45.3 | 44.3 | |
| Average Age | 44.6 | 44.6 | 44.2 | |
| Male Population by Age | % of Pop 0 to 4 years | 5.4% | 5.5% | 5.8% |
| | % of Pop 5 - 13 | 8.4% | 8.3% | 8.0% |
| | % of Pop 14 - 18 | 3.7% | 3.7% | 3.7% |
| | % of Pop 19 - 22 | 3.7% | 3.7% | 3.8% |
| | % of Pop 22 - 25 | 2.8% | 2.8% | 2.9% |
| | % of Pop 25 - 29 | 5.4% | 5.3% | 5.7% |
| | % of Pop 30 - 34 | 7.6% | 7.2% | 7.7% |
| | % of Pop 35 - 39 | 7.5% | 7.3% | 7.7% |
| | % of Pop 40 - 44 | 6.6% | 6.8% | 6.9% |
| | % of Pop 45 - 59 | 19.5% | 19.6% | 19.4% |
| | % of Pop 75 - 84 | 6.4% | 6.7% | 6.4% |
| | % of Pop 60 - 74 | 21.2% | 21.1% | 20.3% |
| | % of Pop 85+ | 1.7% | 1.8% | 1.8% |
| | Median Age | 44.1 | 44.4 | 43.5 |
| Average Age | 43.5 | 43.8 | 43.3 | |

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|--|---|---------------------|---------------------|---------------------|
| | % of Pop 0 to 4 years | 5.0% | 5.0% | 5.2% |
| | % of Pop 5 - 13 | 7.5% | 7.8% | 7.4% |
| | % of Pop 14 - 18 | 3.4% | 3.4% | 3.4% |
| | % of Pop 19 - 22 | 3.5% | 3.4% | 3.5% |
| | % of Pop 22 - 25 | 2.6% | 2.6% | 2.7% |
| | % of Pop 25 - 29 | 4.8% | 5.2% | 5.8% |
| | % of Pop 30 - 34 | 7.2% | 7.1% | 7.8% |
| | % of Pop 35 - 39 | 7.6% | 7.4% | 7.5% |
| | % of Pop 40 - 44 | 6.9% | 6.7% | 6.5% |
| | % of Pop 45 - 59 | 19.2% | 18.9% | 18.5% |
| | % of Pop 60 - 74 | 21.9% | 21.7% | 21.0% |
| | % of Pop 75 - 84 | 7.6% | 7.8% | 7.7% |
| | % of Pop 85+ | 3.0% | 3.0% | 2.9% |
| | Median Age | 46.4 | 46.1 | 45.1 |
| Average Age | 45.6 | 45.4 | 45.0 | |
| Race | Count of White | 12,448 | 79,579 | 172,923 |
| | Count of Black or African-American | 1,152 | 7,945 | 24,385 |
| | Count of Asian or Pacific Islander | 839 | 5,937 | 13,899 |
| | Count of Other races | 2,203 | 13,180 | 29,318 |
| | White | 74.8% | 74.6% | 71.9% |
| | Black or African American | 6.9% | 7.5% | 10.1% |
| | Asian | 5.0% | 5.6% | 5.8% |
| | Other Races | 13.2% | 12.4% | 12.2% |
| Language Spoken | Speak English at Home | 80.1% | 83.2% | 83.4% |
| | Speak Spanish at Home | 7.0% | 7.6% | 7.8% |
| | Speak French or French Creole at Home | 1.8% | 0.8% | 0.7% |
| | Speak German at Home | 0.6% | 0.7% | 0.6% |
| | Speak Other Indo-European Languages at Home | 1.5% | 0.9% | 1.2% |
| | Speak Russian and Other Slavic Languages at Home | 4.6% | 2.2% | 1.5% |
| | Speak Chinese at Home | 0.2% | 0.2% | 0.2% |
| | Speak Korean at Home | 0.0% | 0.2% | 0.1% |
| | Speak Vietnamese at Home | 1.8% | 1.7% | 2.1% |
| | Speak Other Asian Languages at Home | 1.4% | 1.5% | 1.2% |
| | Speak Tagalog and Other Pacific Languages at Home | 0.4% | 0.4% | 0.5% |
| | Speak Other Language at Home | 0.6% | 0.6% | 0.6% |
| Hispanic | Hispanic Population | 1,875 | 11,931 | 27,507 |
| | Hispanic Population Percent | 11.3% | 11.2% | 11.4% |
| | Mexican | 8.4% | 13.8% | 15.4% |
| | Puerto Rican | 44.8% | 34.8% | 31.0% |
| | Cuban | 14.8% | 19.2% | 21.1% |
| | Dominican | 0.8% | 1.9% | 3.1% |
| | Central American | 4.3% | 5.4% | 5.2% |
| | South American | 22.3% | 16.3% | 15.7% |
| | Other Hispanic | 4.6% | 8.6% | 8.5% |
| | 2000 Hispanic Population Percent | 5% | 5% | 5% |
| | 1990 Hispanic Population Percent | 3% | 3% | 3% |

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|--|--|---------------------|---------------------|---------------------|
| Ancestry | American (percent of total population) | 9.1% | 7.2% | 7.1% |
| | American | 8.9% | 7.0% | 6.9% |
| | Native American (ie. Indian/Eskimo) | 0.2% | 0.2% | 0.2% |
| | Hawaiian/Pacific Islander | 0.0% | 0.1% | 0.1% |
| | Asian (percent of total population) | 5.0% | 5.5% | 5.7% |
| | Chinese | 0.8% | 0.4% | 0.4% |
| | Japanese | 0.1% | 0.1% | 0.1% |
| | Korean | 0.0% | 0.2% | 0.3% |
| | South Central Asian (ie. Indian) | 1.4% | 0.8% | 0.9% |
| | South East Asian (ie. Vietnamese) | 2.7% | 3.6% | 3.7% |
| | Other Asian | 0.0% | 0.3% | 0.4% |
| | European (percent of total population) | 41.6% | 42.4% | 39.4% |
| | British | 6.9% | 7.7% | 7.1% |
| | Dutch | 0.4% | 0.6% | 0.6% |
| | French | 1.9% | 2.0% | 1.8% |
| | German | 8.2% | 8.6% | 8.4% |
| | Italian | 4.7% | 4.6% | 4.3% |
| | Polish | 1.8% | 2.0% | 2.0% |
| | Scandinavian | 2.1% | 1.8% | 1.8% |
| | Scotch/Irish | 8.6% | 9.6% | 8.8% |
| Other European (ie. Greek/Russian) | 7.0% | 5.6% | 4.7% | |
| Middle Eastern | 0.4% | 0.5% | 0.7% | |
| Other Ancestry | 17.0% | 17.0% | 19.7% | |
| Unclassified Ancestry | 15.6% | 16.1% | 16.0% | |
| Education (Age 25+) | Adult Population (25 Years or Older) | 12,808 | 81,903 | 184,886 |
| | Elementary (0 to 8) | 2.9% | 3.1% | 3.5% |
| | Some High School (9 to 11) | 6.0% | 5.9% | 5.5% |
| | High School Graduate (12) | 25.8% | 25.1% | 24.4% |
| | Some College (13 to 16) | 21.2% | 20.3% | 19.8% |
| | Associates Degree Only | 10.0% | 9.2% | 9.5% |
| | Bachelors Degree Only | 19.0% | 22.7% | 24.0% |
| | Graduate Degree | 15.1% | 13.8% | 13.4% |
| | % College (4+) | 34.1% | 36.4% | 37.4% |
| Household Type | Total Households – count | 7,580 | 49,630 | 113,739 |
| | One Person HHs – count | 2,777 | 18,264 | 44,363 |
| | Family HHs – count | 4,243 | 26,428 | 57,608 |
| | Married Couple – count | 3,041 | 19,611 | 41,996 |
| | w/own children – count | 897 | 6,204 | 13,317 |
| | w/out own children – count | 2,144 | 13,407 | 28,679 |
| | Male Householder – count | 294 | 1,802 | 4,546 |
| | Female Householder – count | 909 | 5,015 | 11,066 |
| | Non-Family Households – count | 560 | 4,938 | 11,768 |
| | 1 Person Household | 36.6% | 36.8% | 39.0% |
| | 2 Person Household | 35.7% | 36.5% | 35.5% |
| | 3 Person Household | 13.6% | 13.5% | 12.6% |
| | 4 Person Household | 9.1% | 8.5% | 8.0% |
| | 5 Person Household | 3.2% | 3.1% | 3.1% |
| 6 Person Household | 1.1% | 1.1% | 1.1% | |
| 7+ Person Household | 0.5% | 0.6% | 0.6% | |
| % Households With Children | 18.3% | 18.0% | 17.3% | |

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|--|---|---------------------|---------------------|---------------------|
| Housing | Total Housing Units | 8,539 | 56,012 | 128,343 |
| | Owner Occupied Percent | 64.0% | 60.3% | 55.5% |
| | Renter Occupied Percent | 24.8% | 28.3% | 33.1% |
| | Vacant Housing Percent | 11.2% | 11.4% | 11.4% |
| | Total Housing Units (Census 2000) | 8,306 | 52,353 | 111,554 |
| Home Value (Owner Occupied) | Property Value \$1,000,000 or more | 4.0% | 8.7% | 6.9% |
| | Property Value \$750,000 to \$999,999 | 4.8% | 6.9% | 5.9% |
| | Property Value \$500,000 to \$749,999 | 19.4% | 15.8% | 17.3% |
| | Property Value \$400,000 to \$499,999 | 15.8% | 11.2% | 13.4% |
| | Property Value \$300,000, to \$399,999 | 21.3% | 15.9% | 18.4% |
| | Property Value \$200,000 to \$299,999 | 14.5% | 14.8% | 15.8% |
| | Property Value \$150,000 to \$199,999 | 3.6% | 6.6% | 6.0% |
| | Property Value \$100,000 to \$149,999 | 8.2% | 6.2% | 5.3% |
| | Property Value \$60,000 to \$99,999 | 2.1% | 3.8% | 2.7% |
| | Property Value \$40,000 to \$59,999 | 1.5% | 1.7% | 1.3% |
| | Property Value \$0 to \$39,999 | 4.2% | 5.1% | 3.8% |
| | Median Home Value | \$373,971 | \$374,266 | \$382,350 |
| Wealth per Household | \$0 and under - percent | 16.9% | 17.1% | 17.4% |
| | \$1 to \$4999 - percent | 8.2% | 8.3% | 8.6% |
| | \$5k to \$9999 - percent | 4.4% | 4.5% | 4.6% |
| | \$10k to \$24999 - percent | 6.2% | 6.3% | 6.4% |
| | \$25k to \$49999 - percent | 6.8% | 6.8% | 6.8% |
| | \$50k to \$99999 - percent | 10.4% | 10.3% | 10.2% |
| | \$100k to \$249999 - percent | 18.5% | 18.3% | 18.1% |
| | \$250k to \$499999 - percent | 13.5% | 13.4% | 13.2% |
| | \$500k+ - percent | 15.2% | 15.0% | 14.8% |
| | Median HH Wealth | \$86,513 | \$83,888 | \$80,466 |
| | Avg HH Wealth | \$246,962 | \$243,973 | \$240,711 |
| Economic Viability | Economic Viability Local | 283 | 288 | 287 |
| | Economic Viability Indexed | 105 | 107 | 106 |
| Occupation (Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 9,159 | 55,813 | 128,204 |
| | Managerial/Executive | 16.0% | 20.1% | 19.0% |
| | Professional Specialty | 28.0% | 22.9% | 25.0% |
| | Healthcare Support | 2.5% | 3.1% | 3.2% |
| | Sales | 11.2% | 11.8% | 11.2% |
| | Office & Administrative Support | 11.8% | 11.2% | 11.7% |
| | Protective Service | 1.6% | 1.6% | 1.4% |
| | Food Preparation | 6.3% | 5.9% | 6.1% |
| | Building Maintenance & Cleaning | 2.1% | 2.3% | 2.4% |
| | Personal Care | 2.6% | 3.5% | 3.2% |
| | Farming, Fishing, & Forestry | 0.2% | 0.2% | 0.1% |
| | Construction | 5.7% | 6.3% | 6.0% |
| | Production & Transportation | 12.1% | 11.2% | 10.6% |
| | Percent White Collar Workers | 69.5% | 69.1% | 70.0% |
| | Percent Blue Collar Workers | 30.5% | 30.9% | 30.0% |

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| Rutland Plaza - St. Petersburg St. Petersburg, FL | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--|---------------------------------|---------------------|---------------------|---------------------|
| | Agriculture/Mining/Construction | 4.1% | 5.2% | 5.7% |
| | Manufacturing | 7.5% | 8.1% | 8.1% |
| | Transportation | 4.4% | 3.7% | 4.1% |
| | Information | 1.7% | 2.1% | 2.0% |
| | Wholesale/Retail | 13.6% | 14.6% | 14.5% |
| | Finance, Insurance, Real Estate | 10.0% | 9.4% | 9.5% |
| | Professional Services | 11.5% | 11.4% | 11.4% |
| | Management Services | 0.0% | 0.2% | 0.2% |
| | Administrative/Waste Services | 6.1% | 4.4% | 4.6% |
| | Educational Services | 23.2% | 20.7% | 21.1% |
| | Entertainment Services | 11.1% | 10.7% | 10.2% |
| | Other Professional Services | 4.0% | 5.7% | 5.2% |
| | Public Administration | 2.7% | 3.7% | 3.6% |
| Vehicles per HH | No Vehicles | 6.1% | 6.8% | 7.7% |
| | 1 Vehicle | 44.8% | 43.3% | 45.8% |
| | 2 Vehicles | 36.8% | 38.4% | 35.9% |
| | 3 or more vehicles | 12.3% | 11.5% | 10.7% |
| | Average Number of Vehicles | 1.58 | 1.58 | 1.52 |
| Change | Births (last 12 months) | 159 | 1,017 | 2,441 |
| | Deaths (last 12 months) | 140 | 912 | 2,008 |
| | Migration (last 12 months) | 194 | 137 | 571 |
| Work place | Workplace Establishments | 409 | 3,403 | 10,440 |
| | Workplace Employees (FTE) | 3,366 | 33,571 | 117,943 |